What's New for Business

February 2025

iPhone 16e is the newest member of the iPhone 16 family. Powered by the latest generation Apple silicon, breakthrough battery life, Apple Intelligence, advanced safety features, and industry-leading durability, iPhone 16e delivers the core capabilities of the iPhone 16 family at an even more affordable price. Designed for essential, everyday work, iPhone 16e empowers organizations to increase productivity and operational efficiency.





iPhone 16e is fast, power efficient, and optimized for everyday work.

Latest generation Apple silicon to get more done, faster

The A18 chip features the latest generation Apple silicon for a boost in speed on anything done on iPhone. Built with second-generation 3nm technology, smaller transistors deliver enhanced speed and energy efficiency. The 6-core CPU is up to 90% faster than iPhone SE (2nd generation) and up to 50% faster than iPhone 12. The 16-core Neural Engine accelerates on-device machine learning—up to 6x faster than iPhone 11 and 3x faster than iPhone 12—ensuring speed and robust privacy protection. The C1 modem, the first Apple designed cellular modem, provides fast and reliable 5G connectivity, and is the most power-efficient cellular modem in any iPhone.

Breakthrough battery life for uninterrupted productivity

iPhone 16e offers breakthrough battery life so users can stay productive for longer without disruptions. With up to 26 hours of video playback, iPhone 16e gets up to 12 hours more battery compared to iPhone SE, and up to 6 hours more from iPhone 12.1

Sharper images and clearer display for better accuracy

A powerful 2-in-1 Camera system helps users streamline documentation and scanning. Featuring a 48MP Fusion camera, iPhone 16e delivers 4x the resolution of iPhone SE and iPhone 11, resulting in sharper details and enhanced image quality for improved data capture accuracy. A 6.1-inch Super Retina XDR OLED display delivers strong clarity for ongoing productivity in any lighting environment.²

Quick actions to accelerate important workflows

The customizable Action button enables instant, one-touch actions for faster outcomes, helping users initiate important

workflows or get to mission-critical tasks faster. Tap to Pay on iPhone offers a fast, simple, secure way to accept payments from anywhere. With Face ID, employees can quickly and securely unlock, authenticate purchases, sign into apps, and more.

Apple Intelligence supercharges productivity

iPhone 16e is built for Apple Intelligence, helping users write and get things done effortlessly.³ Siri can handle complex queries, personal context, and multi-step workflows. Writing Tools helps streamline communication with Al-powered proofreading, summarization, and tone adjustments. Image Playground and Genmoji enable delightful ways for employees to express ideas visually. ChatGPT Integration helps business users get even more expertise when they need it.

Peace-of-mind to keep users safe and connected

With Roadside Assistance, Emergency SOS, and Messages via satellite, employees can stay connected no matter where they are.⁴ Crash Detection ensures employees can get help in critical moments.⁵ iPhone 16e is also WiFi 6 enabled, offering ultra-fast, reliably connectivity to speed up tasks and workflows.

Durable design to maximize lifetime value

iPhone 16e features an aerospace-grade aluminum enclosure and a Ceramic Shield front, tougher than any smart phone glass, to better withstand wear and tear. And it's IP68 rated to protect against water and dust.⁶

Technical specifications for deployment planning

iPhone 16e has a height of 5.78 inches (147.7 mm), a width of 2.82 inches (71.5 mm), and a depth of 0.31 inches (7.80 mm). iPhone 16e comes with the latest generation USB-C connector port and supports Qi wireless charging up to 7.5W.

Resources: iPhone 16e | iOS 18 | Apple Intelligence | Apple at Work

¹All battery claims depend on network configuration and many other factors; actual results will vary, Battery has limited recharge cycles and may eventually need to be replaced. Battery life and charge cycles vary by use and settings. ² The display has rounded corners that follow a beautiful curved design, and these corners are within a standard rectangle. ³ Apple Intelligence is available in beta on all iPhone 16 models, iPhone 15 Pro, and iPhone 15 Pro Max, with Stiri and device language set to English (Australia, Canada, Ireland, New Zealand, South Africa, UK, or U.S.), as an iOS 18 update. Additional features and Chinese (Simplified), English (India, Singapore), French, German, Italian, Japanese, Korean, Portuguese (Brazil), and Spanish language support available in early April, with more languages coming over the course of the year, including Vietnamese. Some features may not be available in all regions or languages. ⁸ Roadside Assistance, Emergency SOS, and Messages via satellite are included for free for two years with the activation of any iPhone 14 or later model. Connection and response times vary based on location, site conditions, and other factors. Messages via satellite requires a carrier plan. SMS message rates may apply. ⁹Phone 16 models can detect a severe carrash and call for help, Requires a cellular connection or Wir-Fi calling. ⁶Phone 16 models are splash, water and were tested under controlled laboratory conditions with a rating of IP88 under IEC standard 60529 (maximum depth of 6 meters up to 30 minutes). Splash, water, and dust resistance are not permanent conditions. Resistance might decrease as a result of normal wear. Do not attempt to charge a wet iPhone; refer to the user guide for cleaning and drying instructions. Liquid damage not covered under